

**Monday May 9, 2011**

**PRESS RELEASE: FOR IMMEDIATE RELEASE**

**Winners announced for national dental competition**

After seven months of anticipation, the lead up to the 2011 Dental Awards reached its grand finale, as the winners were announced at a glittering black-tie ceremony on Friday 6<sup>th</sup> May.

Teams and individuals from dental practices across the UK came together to celebrate the outstanding level of clinical care and patient service they provide at the 13<sup>th</sup> annual Awards.

The ceremony, which took place at the exclusive Lancaster London Hotel, was attended by many industry key opinion leaders and presented by celebrity compere, Hal Cruttenden. Guests and finalists from across the UK, including Liverpool, North Wales, London, Bristol and Manchester, enjoyed a gala dinner, with a champagne reception, four-course meal and awards ceremony.

The event, organised to showcase the best that the UK dental profession has to offer, saw winners walk away with a beautiful, specially designed glass trophy that can be displayed in the practice or laboratory for all to see. Shortlisted finalists also received a certificate.

Commenting on the event, Sophie-Marie Odum, chair of the judging panel and group editor at Purple Media Solutions, said, "The event was a huge success. I would like to thank those who entered and congratulate all the winners."

The Dental Awards 2011 was organised by Purple Media Solutions Ltd (publishers of *The Probe*, *Smile* and *BDNJ*). The event was sponsored by The Dental Web, Dentsply, Software of Excellence, Waterpik and Wrigley.

**Ends**

**Notes for editors:**

- For further information, logos or images to accompany this release, please contact Awards administrator, Celine Peacock. Tel 01689 899 170, or e-mail [celine.peacock@purplems.com](mailto:celine.peacock@purplems.com).
- The winners were as follows:

**01. Dental Laboratory of the Year**

Casterbridge Dental Studio – Dorset

Egan Dental Laboratory – North Yorkshire (HIGHLY COMMENDED)

**02. Dental Therapist of the Year**

Charlotte Wake – Southampton  
Kevin Lawlor – Cumbria (HIGHLY COMMENDED)

**03. Dental Nurse of the Year**

Kerry Hensley – Apollonia Dental & Cosmetic Centre, Liverpool  
Michelle Whitby – Sweetcroft Dental Practice, Middlesex (HIGHLY COMMENDED)

**04. Dental Receptionist of the Year**

Barbara Whittaker – Cahill Dental Centre, Bolton  
Carly Frank – Thompson & Thomas, Sheffield (HIGHLY COMMENDED)

**05. Practice Manager of the Year**

Sharon Sweet – The River Practice Specialist Centre, Truro

**06. Dental Hygienist of the Year**

Monika Patel – Harrow Middlesex  
John Stanfield – Cheshire (HIGHLY COMMENDED)

**07. Best National Smile Month Event**

Thompson & Thomas – Sheffield  
Guidepost Dental Practice – Northumberland (HIGHLY COMMENDED)

**08. Team of the Year (North)**

Dental Mavericks – Sunderland  
Thompson & Thomas – Sheffield (HIGHLY COMMENDED)

**09. Team of the Year (South)**

Sweetcroft Dental Practice – Middlesex  
Maple Orthodontics – Berkshire (HIGHLY COMMENDED)

**10. Practice Design and Interior**

The River Practice Specialist Centre – Truro  
Maple Orthodontics – Berkshire (HIGHLY COMMENDED)  
The London Centre for Implant and Aesthetic Dentistry, London (COMMENDED)

**11. Clinical Dental Technician of the Year**

Andrew Barrs – Middlesex  
Roderick Patterson – Nottingham (HIGHLY COMMENDED)  
Lee Butler – Hampshire (COMMENDED)

**12. Team of the Year (National)**

Sweetcroft Dental Practice – Middlesex

**13. Dentist of the Year**

Donald Sloss – Clock Tower Dental Care, North Yorkshire  
Roland Kouble – Woodseats Dental Care, Sheffield (HIGHLY COMMENDED)  
Jamie Newlands – The Berkeley Clinic, Glasgow (COMMENDED)

**14. Outstanding achievement**

David Phillips