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PRESS RELEASE: FOR IMMEDIATE RELEASE

Winners announced for national dental competition

After seven months of anticipation, the lead up to the 2011 Dental Awards reached its grand finale, as the winners were announced at a glittering black-tie ceremony on Friday 6th May.

Teams and individuals from dental practices across the UK came together to celebrate the outstanding level of clinical care and patient service they provide at the 13th annual Awards.

The ceremony, which took place at the exclusive Lancaster London Hotel, was attended by many industry key opinion leaders and presented by celebrity compere, Hal Cruttenden. Guests and finalists from across the UK, including Liverpool, North Wales, London, Bristol and Manchester, enjoyed a gala dinner, with a champagne reception, four-course meal and awards ceremony.

The event, organised to showcase the best that the UK dental profession has to offer, saw winners walk away with a beautiful, specially designed glass trophy that can be displayed in the practice or laboratory for all to see. Shortlisted finalists also received a certificate.

Commenting on the event, Sophie-Marie Odum, chair of the judging panel and group editor at Purple Media Solutions, said, "The event was a huge success. I would like to thank those who entered and congratulate all the winners."

The Dental Awards 2011 was organised by Purple Media Solutions Ltd (publishers of *The Probe*, *Smile* and *BDNJ*). The event was sponsored by The Dental Web, Dentsply, Software of Excellence, Waterpik and Wrigley.

Ends

Notes for editors:

- For further information, logos or images to accompany this release, please contact Awards administrator, Celine Peacock. Tel 01689 899 170, or e-mail celine.peacock@purplems.com.
- The winners were as follows:

01. Dental Laboratory of the Year

Casterbridge Dental Studio – Dorset

Egan Dental Laboratory – North Yorkshire (HIGHLY COMMENDED)

02. Dental Therapist of the Year

Charlotte Wake – Southampton
Kevin Lawlor – Cumbria (HIGHLY COMMENDED)

03. Dental Nurse of the Year

Kerry Hensley – Apollonia Dental & Cosmetic Centre, Liverpool
Michelle Whitby – Sweetcroft Dental Practice, Middlesex (HIGHLY COMMENDED)

04. Dental Receptionist of the Year

Barbara Whittaker – Cahill Dental Centre, Bolton
Carly Frank – Thompson & Thomas, Sheffield (HIGHLY COMMENDED)

05. Practice Manager of the Year

Sharon Sweet – The River Practice Specialist Centre, Truro

06. Dental Hygienist of the Year

Monika Patel – Harrow Middlesex
John Stanfield – Cheshire (HIGHLY COMMENDED)

07. Best National Smile Month Event

Thompson & Thomas – Sheffield
Guidepost Dental Practice – Northumberland (HIGHLY COMMENDED)

08. Team of the Year (North)

Dental Mavericks – Sunderland
Thompson & Thomas – Sheffield (HIGHLY COMMENDED)

09. Team of the Year (South)

Sweetcroft Dental Practice – Middlesex
Maple Orthodontics – Berkshire (HIGHLY COMMENDED)

10. Practice Design and Interior

The River Practice Specialist Centre – Truro
Maple Orthodontics – Berkshire (HIGHLY COMMENDED)
The London Centre for Implant and Aesthetic Dentistry, London (COMMENDED)

11. Clinical Dental Technician of the Year

Andrew Barrs – Middlesex
Roderick Patterson – Nottingham (HIGHLY COMMENDED)
Lee Butler – Hampshire (COMMENDED)

12. Team of the Year (National)

Sweetcroft Dental Practice – Middlesex

13. Dentist of the Year

Donald Sloss – Clock Tower Dental Care, North Yorkshire
Roland Kouble – Woodseats Dental Care, Sheffield (HIGHLY COMMENDED)
Jamie Newlands – The Berkeley Clinic, Glasgow (COMMENDED)

14. Outstanding achievement

David Phillips